

## **iheartus.com Privacy Policy**

This privacy statement (the “Privacy Policy”) applies to all personally identifiable information (collectively, “Personal Identifiable Information”) and other information that is collected by IHEARTUS, LLC, a Nevada limited liability company, (the “Company” or “We” or “Us”) through its website, including www.iheartus.com, (“iheartus.com” or the “Website”). Please review this Privacy Policy carefully before using the Website.

Your access to and use of our Website requires acceptance of the **Terms of Use** displayed on the Website.

The Company takes online privacy very seriously. If you have any questions concerning this privacy policy, please email us at **privacy@iheartus.com**.

### **1. Collecting and Processing Personally Identifiable Information.**

To support the provision of certain features on this Website, the Company may collect Personal Identifiable Information should you choose to become a registered user (“User”). In addition, the Company may collect Personal Identifiable Information if you have granted iheartus.com authorization to access to one or more accounts with third party website service providers through an application programming interface “API”.

The Company will also collect other information you volunteer to us through use of our products and services. We refer to this information as "Personally Identifiable Information." You may always choose not to provide such Personally Identifiable Information; however, this may limit our ability to provide you with complete use of the Company products or services. We may also collect demographic and other data, which may include Personally Identifiable Information, generally through surveys and forms which you may or may not choose to participate in.

The Company only processes Personally Identifiable Information for the purposes described herein or in other applicable Privacy Policies and/or privacy notices provided for specific services. Such purposes include:

- Providing our products and services to Users, including the display of customized content and advertising;
- Auditing, research and analysis in order to maintain, protect and improve our products and services;
- Ensuring the technical functioning of our products, services and network; and
- Developing new services.

### **Information Collection**

#### *Registration:*

In order to become a registered User, you must first create an account on this Website. To

create an account you are required to provide the following contact information: name, email address, country, ZIP/postal code, a brief summary of your professional background (current occupation & networking objectives), and choose a password.

#### *Information about your Contacts;*

In order to invite others to connect with you directly in iheartus.com, you will enter their names and email addresses. This information will be used by iheartus.com to send your invitation including a message that you write. The names and email addresses of people that you invite will be used only to send your invitation and reminders.

You may also choose to manually enter or upload data about your contacts into the private “Your Professional Contacts” section of the Website. All information entered there will only be viewable by you and will not be searchable by others in the iheartus.com network without your permission.

All information that you enter or upload about your contacts will be covered by the same terms of this privacy policy as cover your own personally identifiable information.

#### *Cookies & Log Files:*

Like most internet websites, iheartus.com uses cookies and web log files to track website usage. A cookie is a tiny data file which resides on your computer which allows iheartus.com to recognize you as a User when you return to our Website using the same computer and web browser. Unfortunately, if your browser settings do not allow cookies, you will not be able to use our Website. Like the information you enter at registration or in your Profile, cookie and log file data is used to customize your experience on the Website.

One type of cookie, known as a “persistent” cookie, is set once you’ve logged in to your iheartus.com account. The next time you visit the iheartus.com Website, the persistent cookie will allow us to recognize you as an existing User so you will not need to log in before using the service. In order to access or change any of your private information (like a credit card number), however, you must log in securely again with your password even if your computer contains your persistent cookie. Additionally, if you log out of the Website you will need to re-enter your password the next time you visit in order to log in to your account. Another type of cookie, called a “session” cookie, is used to identify a particular visit to the Website. Session cookies expire after a short time or when you close your web browser.

Due to the communications standards on the Internet, when you visit the Website we automatically receive the URL of the website from which you came and the website to which you are going when you leave the Website. We also receive the Internet protocol (IP) address of your computer (or the proxy server you use to access the World Wide

Web), your computer operating system and type of web browser you are using, as well as the name of your ISP. This information is used to analyze overall trends to help us improve the iheartus.com service. The linkage between your IP address and your personally identifiable information is never shared with third-parties without your permission or except when required by law.

*Web Beacons:*

We allow other companies, called ad networks, to serve advertisements to iheartus.com Users. Ad networks include third party ad servers, ad agencies, ad technology vendors and research firms. iheartus.com may “target” some ads to Users that fit a certain general profile — for example, “product managers in Texas.”

To deliver these ads properly, iheartus.com may include a file, called a web beacon, from these ad networks within our Website pages served by iheartus.com so the networks may provide anonymized, aggregated auditing, research and reporting for advertisers as well as to target ads to you while you visit other websites.

Because your web browser must request these advertisements and web beacons from the ad network’s servers, these companies can view, edit or set their own cookies, just as if you had requested a web page from their website. These general targets may also be used by ad networks to display targeted ads on other websites as a substitute for random, irrelevant ads.

You may opt-out of use of Web beacons in iheartus.com pages that you view and of placement of a cookie by ad networks in your browser. To opt-out please email us at [optout@iheartus.com](mailto:optout@iheartus.com).

If you opt-out you will lose the potential benefit of receiving ads that are more targeted to your interests.

*Children:*

Children are not eligible to use our service and we ask that minors (under the age of 18) do not submit any personal information to us or use the service.

## **2. The Company Use of Information.**

The Company does not sell, share or otherwise provide any Personally Identifiable Information you give to us with any Business Partner (as defined in Section 4) without your consent, which may be obtained through an opt-in or opt-out request, unless required by law, court order or as we state in Section 4. The Company does reserve the right to share your Personally Identifiable Information with its parent, subsidiary or affiliated entities (“affiliated entities” are those companies owned or controlled by The

Company's parent company). We use the collected Personally Identifiable Information to contact you in connection with your use of the Services, posting and other activities on the website, to forward to you messages from other Users, and to operate the Company service. These types of communications may contain commercial messages and special offers. Each communication we send to you, other than SMS reminders and communications sent to you for the sole purpose of addressing a technical or operational issue regarding the Company products or services, give you the opportunity to opt-out of receiving further communications from us. In addition, we use your Personally Identifiable Information to help us provide you with personalized content, advertising, and commercial messages.

### **3. Security of Information.**

We take appropriate security measures to protect against unauthorized access to or unauthorized alteration, disclosure or destruction of data. We restrict access to Personally Identifiable Information to Company employees, contractors and agents who need to know that information in order to operate, develop or improve our products and services. These individuals are bound by confidentiality obligations and may be subject to discipline, including termination and criminal prosecution, if they fail to meet these obligations. Although we make good faith efforts to store the information collected by the Company in a secure operating environment that is not available to the public, we cannot guarantee complete security.

We currently process Personally Identifiable Information on our servers in the United States of America and may in the future utilize servers in other countries.

### **4. Sharing Information.**

The Company works with third-party advertising companies, sponsors and other companies with whom we do business (“Business Partners”) to place advertising on our Website and in emails sent to our registered Users, and to recipients of invitations, reminders, and other communications related to The Company products, services, and events. The Company only shares Personally Identifiable Information with other companies or individuals outside of The Company in the following limited circumstances:

- We have your consent.
- We provide such information to affiliated companies or other trusted businesses or persons for the purpose of processing Personally Identifiable Information on our behalf. We require that these parties agree to process such information based on our instructions and in compliance with this Policy and any other appropriate confidentiality and security measures.
- We have a good faith belief that access, use, preservation or disclosure of such information is reasonably necessary to (a) satisfy any applicable law, regulation,

legal process or enforceable governmental request, (b) enforce applicable Terms of Service, including investigation of potential violations thereof, (c) detect, prevent, or otherwise address fraud, security or technical issues, or (d) protect against imminent harm to the rights, property or safety of the Company, its Users or the public as required or permitted by law.

We may share with third parties certain pieces of aggregated, non-personal information such as the number of Users who responded to an event promotion, or how many Users are using the Company service. Such information does not identify you individually. The Company may also correlate or match registered Users' information, including Personally Identifiable Information, with information held by our Business Partners to target events and ads or otherwise improve the effectiveness of our service.

In the event of a sale or transfer of the assets of our business (an "Acquisition"), we may transfer or sell information, including Personally Identifiable Information to the acquiring entity. We will include provisions in any selling agreement that the purchaser treat Personally Identifiable Information in the same manner required by this Privacy Policy, inclusive of any amendments to this Privacy Policy. If the Company becomes involved in an Acquisition, we will provide notice before personal information is transferred and becomes subject to a different privacy policy.

PLEASE NOTE: The privacy practices of advertisers and other companies who provide services or advertising through the Website are not covered by this privacy policy. Please contact those companies directly for more information about their privacy practices. If you wish to prevent those companies from setting cookies on your browser, you may set your browser to refuse cookies or to warn you before setting a cookie. Disabling cookies set by companies whose products or services are advertised on this Website should not affect your ability to use this Website.

## **5. Exclusions.**

This Privacy Policy shall not apply to any unsolicited information (such as comments and feedback) you provide to the Company through the Website and/or that you post to any public areas of the Website, such as comments and discussion boards (collectively, "Unsolicited Information"). All such Unsolicited Information shall be deemed to be non-confidential and the Company shall be free to reproduce, use, disclose, and distribute such Unsolicited Information to others without limitation or attribution. You should be aware that if you voluntarily disclose Unsolicited Information online, that Unsolicited Information can be collected and used by others. For example, if you post your email address in comments sections or online forums, you may receive unsolicited messages

from others. The Company has no control over the use of Personally Identifiable Information that you voluntarily post in public forums.

The Company reserves the right, in its sole discretion, to reject, refuse to post or remove any posting or communication (including email) by you, or to restrict, suspend, or terminate your access to all or any part of the Website at any time, for any or no reason, with or without prior notice, and without liability.

## **6. Policy Standards**

The Company adheres to the US safe harbor privacy principles of Notice, Choice, Onward Transfer, Security, Data Integrity, Access and Enforcement.

## **7. Updating Information.**

The Company processes Personally Identifiable Information only for the purposes for which it was collected and in accordance with this Policy or any applicable service-specific privacy notice. We review our data collection, storage and processing practices to ensure that we only collect, store and process the Personally Identifiable Information needed to provide or improve our products and services. We take reasonable steps to ensure that the Personally Identifiable Information we process is accurate, complete, and current, but we depend on our Users to update or correct their Personally Identifiable Information whenever necessary.

## **8. Other Websites; Links**

This Website contains links to other web sites. The Company is not responsible for the privacy practices or the content of such websites.

## **9. Notification of Changes.**

From time to time we may make changes to our Privacy Policy. If we make changes, we will post them on the Website so Users will always understand what information we collect, how we use it, and when we may disclose it. A User is bound by any changes to the policy when she or he uses the Website after those changes have been posted. If, however, we are going to use Personally Identifiable Information in a manner materially different from that stated at the time of collection we will post a notice on our Website for 30 days.

**10. Opt-Out/Correct/Delete/Deactivate** You may elect not to receive future communications from the Company, or to discontinue use of our products or services. If you are a registered User, please send an email with your name, email address, and request to opt-out to [privacy@iheartus.com](mailto:privacy@iheartus.com).

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